



Empowering Sustainable Farming



and Rangeland Rejuvenation

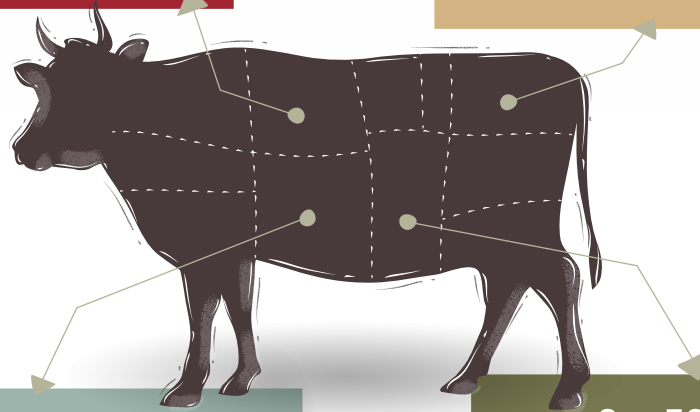
Who is MEAT NATURALLY

- ▶ Meat Naturally is a critical resource for a sustainable Africa, bringing the farming community, meat buyers and NGOs together to deliver economic and environmental prosperity.

- ▶ Through education and inspiration, Meat Naturally empowers emerging farmers with the expertise to produce the highest quality meats, while serving as a steward for Africa's rangelands and wetlands.

Our FARMING EXPERTISE

- ▶ Through its collaboration with local NGOs, Meat Naturally provides *EcoRanger* training, bulk purchasing power and consulting services to promote economic opportunity for farming communities.
- ▶ As *EcoRangers*, small-scale rural farmers are equipped with proven farming techniques for regenerative grazing, cattle management, stock theft patrol, and predator control. EcoRangers are also taught erosion control practices.



Creating MARKET VIBRANCE

- ▶ Meat Naturally is Africa's facilitator between emerging sellers and commercial buyers of meat products.
- ▶ We organize and manage mobile auctions, providing small-scale farmers with an opportunity to sell high quality meat directly to new commercial markets.
- ▶ We manage mobile abattoirs, enabling farmers to sell a variety of meat products to tourism centers and FMD Red Zones.

Our ECO-IMPACT

- ▶ Meat Naturally is Africa's economic and ecological partner.
- ▶ Through our forward-thinking services, we are the champion for...
 - The highest quality red meat, biltong and snapsticks that meets our standard
 - Rural economic development
 - Sustainable farming practices
 - Restored rangelands & wetlands
 - Buyer confidence due to our stringent quality and health requirements